The Business Source Databases
Advanced Searching

Tutorial

featuring:

Business Source
CORPORATE PLUS™
Welcome to EBSCO’s Advanced Searching in the *Business Source* databases tutorial, designed to demonstrate an advanced search on the EBSCOhost interface. In this tutorial, we will look at performing an Advanced search in the *Business Source* databases, as well as some key features available in the *Business Source Corporate Plus* database that can help you find the information most relevant to your business-related search topic.
We'll begin by conducting a search using the guided style **Find** fields in Advanced Search. In the first **Find** field, we will enter *Sony* and select **CO Company Entity** from the **Select a Field** drop-down list to the right. This will restrict our results to those related to *Sony*. In the second **Find** field, we'll enter *earnings forecast* and select **TX All Text**. We'll also apply the **Full Text** limiter as well as the Apply related words expander to include more articles related to our terms. Next, we'll click **Search**.
The Result List defaults to showing All Results and can be filtered to view results by Thesaurus Term or other options under the column on the left side. You can refine your search by using the limiters featured in the Limit To section, or by clicking the Show More link found under the date slider feature.
In the **Search Options** window, it is easy to limit or expand your search criteria and click **Search** to generate a new result list.
You can print, email, save, cite or export a single result from the detailed display when you click on the corresponding icon. You can also add multiple results to the folder, then print, email, save, cite or export them from inside the folder. Folder contents can be saved by clicking on the Sign In link, then setting up a personalized folder account at no charge.
Using Business Source Corporate Plus, you can also search for certain types of documents. For example, let’s say you would like to read a SWOT Analysis of Sony Corp., outlining the company’s strengths, weaknesses, opportunities and threats. From the Advanced Search screen, enter *sony* in the Find field and select **CO Company Entity** from the drop-down menu. Apply the **Full Text** limiter and click **Search**.
A result list is displayed. Under **Source Types** on the left side, click **Show More**, check **SWOT Analyses**, and click **Update**.
Your results are limited to those containing SWOT Analyses. Click on the **PDF Full Text** link to read the article.
When searching *Business Source Corporate Plus*, you may see news feeds containing articles related to your search terms appear in the right column of the result list. Hold your mouse over the preview icon to view information about the article, or click the title link to read the full text of the article.
If available for your Business Source database, the Company Information screen offers detailed company information including hierarchical corporate structures and access to company profiles. For more information on this feature, see the Company View tutorial, available on the EBSCO Support Site at http://support.ebsco.com.
At any time, click on the Help link to view the complete online Help system.
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